



Advertise with **AHCE**

Aged + Health Care Education offers two (2) advertising options for product, service & education providers to the Australian Aged/Health Care sectors

EDM (Electronic Direct Mail) Advertising

(Database: 6,500 Subscribers made up of CEOs | CFOs | Managers | Executive DONs | DONs | DDONs | Nurse Unit Managers | Coordinators | Team Leaders | Education Coordinators | Industry Suppliers | Quality Managers | Case Managers | Assessment Officers | Facilities/Maintenance Managers | Purchasing/Supply Managers | OH+S Managers | Registered Nurses | Physiotherapists | Occupational/Diversional Therapists | Lifestyle Coordinators

Settings: ~ 45% Residential ~ 35% Community ~ 20% Other

Location: ~ 45% Victoria ~ 30% NSW ~ 25% other states/territories

Inclusions:

- x1 initial EDM to full database of subscribers
- x1 follow up EDM (2 days after initial one) to full database again (substantially enhancing exposure & open rates)
- In the week of your booking, you are guaranteed to be the only advertiser

Cost: \$2,000 plus GST

Sample EDM: [Click Here](#)

Newsletter Advertising

Banner advertisement (size - 700x200px) for 4 consecutive weeks (Tuesdays) to our database of subscribers
The perfect way to reinforce an EDM booking or as a stand alone option to launch, promote, market your products/services.

Cost: \$1,500 plus GST



BOOKING FORM



**TERMS +
CONDITIONS**

Aged and Health Care Education
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www.agedandhealthcareeducation.com.au